

Together, Let's Strengthen the Appeal of La Norma

Dear Sir or Madam, Dear Property Owners,

The success of La Norma depends on a simple balance: the more holidaymakers our resort welcomes, the more dynamic its economy becomes, and the better able it is to invest in its future.

At the heart of this dynamic are tourist accommodations. A property offered for rental means a family or a group of friends staying at the resort. And in the vast majority of cases, each stay translates into the purchase of ski lift passes, visits to shops and restaurants, attendance at the ski school, and participation in the many activities available in La Norma.

Lift passes and services are the pillars of our resort's economy. They help finance the maintenance, modernization and development of La Norma, maintain a high level of service, and preserve the resort's appeal in the face of increasingly strong competition.

By choosing to offer your property as a holiday rental, you are also enhancing the value of your investment.

Today, of the 6,000 beds available in La Norma, only half are offered for rental, and only one third of these are actively rented out (with an 80% occupancy rate during the winter season).

The Municipality and all those who contribute to the vitality of the resort would like to bring you together today around this shared objective. **Your commitment to renting out your property is an essential link in the success of La Norma.**

The Municipality understands that renting out your property may raise questions or require support. That is why several solutions are now available to make the process easier, from the initial steps through to property management, depending on your needs.

Below is a list of professionals available to assist you:

- **SGNV (Property Management Company La Norma Valfréjus) Booking agency:** +33(0)4 79 20 40 61 / reservation@sogenor.ski
- **Clef services** – Concierge services: +33(0)4 79 05 98 54 or 06 60 66 47 03 / info@clefs-services.com
- **NV Immo Services** – Concierge services: +33(0)6 60 41 85 26 / nv.immoservices@gmail.com
- **Les Clés du Parc** – Concierge services: +33(0)6 33 20 51 88 / lesclesduparc73@gmail.com

- **Norm'assistance** – Concierge services: +33(0)7 82 01 68 51 / normassistance73@gmail.com
- **Orizon HVM** – Concierge services: +33(0)6 19 43 23 78 / contact@orizon-hmv.com

L'Espace Habitat de Haute Maurienne Vanoise can help you improve or renovate your property and provide support with administrative procedures and financial assistance available for your property. Tel. +33(0)4 79 05 57 92 or +33(0)6 79 80 14 33
Email: espacehabitat@cchmv.fr

To put it simply: **the more holidaymakers our resort welcomes, the more we will be able to invest in its future!**

Every property matters.

Every stay generates economic activity.

Every skier contributes to the future of La Norma.

We are counting on you from next winter onwards!

The Mayor

The Municipal Council of Villarodin-Bourget